

JOZI INSTITUTE.



CERTIFICATE IN PERFORMING ARTS & CREATIVE INDUSTRY FOUNDATIONS

Do you dream of performing on stage, choreographing incredible productions, teaching dance, creating content, or building a successful career in the entertainment industry?

At **Jozi Institute of Dance & Performance**, we don't just train dancers - we develop well-rounded performing artists who are ready for today's creative industry.

Over **10 exciting months**, You will gain practical experience, perform on stage, work alongside industry professionals, build your personal brand, and graduate with the skills and confidence to take your next step.

WHY JOZI INSTITUTE?

Because today's performer needs more than talent! Our programme prepares you to become:

- A skilled performer
- A confident choreographer
- A knowledgeable dance educator
- A creative content creator
- A professional ready for the entertainment industry

You will leave with practical experience, industry knowledge and a portfolio that helps you stand out.

TRAIN.PERFORM.LEAD.

WHAT WILL YOU LEARN?

Our structure is built around 5 core industry pillars that rotate throughout the year so students develop within each pillar continuously, these include:

DANCE TRAINING

Develop the technical skills, strength and versatility needed to excel as a professional performer. Through training in a variety of dance styles, you will improve your flexibility, musicality, coordination and stage presence while building the confidence to perform with excellence. Our practical classes challenge you to grow as an artist, preparing you for live performances, auditions and a successful career in the performing arts industry.

CHOREOGRAPHY & PERFORMANCE

Great performers don't just execute choreography, they connect, communicate and captivate an audience.

This module is designed to develop your creativity, artistic expression and stage confidence while teaching you how to create meaningful performances that leave a lasting impression. You will explore the creative process from concept

to stage, learning how to transform ideas, emotions and stories into powerful movement.

Working both independently and collaboratively, you will gain experience in creating original choreography, interpreting existing works and performing as part of professional productions. You will also learn the rehearsal processes, performance etiquette and teamwork expected in the performing arts industry.

Throughout the programme, you will develop:

Creative Choreography – Learn how to create original routines by exploring movement, music, themes and storytelling.

Performance Excellence – Build confidence, stage presence and emotional expression to deliver engaging and memorable performances.

Storytelling Through Movement – Discover how to communicate ideas, emotions and narratives without words.

Partnering & Ensemble Work – Develop trust, teamwork and collaboration while performing with others in small groups and large-scale productions.

Character Development – Learn how to portray different characters, styles and performance concepts with authenticity and confidence.

Professional Rehearsal Practice – Understand rehearsal discipline, adaptability, time management and the expectations of working in a professional cast.

Performance Versatility – Perform across a variety of styles, genres and production settings, preparing you for stage shows, competitions, commercial work and live entertainment.

By the end of this module, you will have the confidence and creative skills to choreograph original works, perform with professionalism and contribute meaningfully to productions both on and off the stage.

STAGE PRODUCTION

Every great performance relies on a skilled team working behind the scenes. This module introduces you to the technical and production elements that bring live performances to life, giving you a deeper understanding of what it takes to create a successful show.

You will gain hands-on experience in the fundamentals of stage production, including lighting, sound, backstage operations, technical rehearsals and production planning. You will also learn how performers and production teams work together to ensure every performance runs smoothly, professionally and safely.

By the end of the module, you will have a practical understanding of the production process and the confidence to contribute both on stage and behind the scenes in live events, theatre productions and performance showcases.

MARKETING & PERSONAL BRANDING

Talent gets you noticed, but your personal brand helps create opportunities.

In today's digital world, performers need more than great technique. This module equips you with the tools to market yourself professionally, build a strong online presence and showcase your unique identity as an artist.

You will learn how to create engaging content, present yourself with confidence and develop a professional portfolio that reflects your skills and creativity. Whether you're preparing for auditions, approaching industry professionals or growing your social media following, You will gain practical skills to help you stand out in a competitive industry.

Throughout the programme, You will learn how to:

- Build your personal brand and artist identity
- Create engaging social media content
- Film and edit professional dance reels
- Develop a high-quality showreel
- Build a polished performer portfolio
- Create a professional dance CV and artist biography

By the end of the module, you will have a professional digital presence and the confidence to promote yourself as a performer, creator and future industry professional.

DANCE TEACHING

Pass your passion for dance on to the next generation. This module provides the essential skills to become a confident, knowledgeable and inspiring dance educator.

You will learn how to plan engaging lessons, manage a class effectively, teach dancers of different ages and abilities, and apply safe dance practices. You will also develop the communication and leadership skills needed to motivate students and create a positive learning environment.

Whether you dream of teaching at a studio, in schools or running your own classes, this module will give you the practical foundation to teach with confidence.

DANCE • THEORY • INDUSTRY SKILLS

WHAT WILL YOU GRADUATE WITH?

- Certificate (Industry Specific)
- Performance Experience & Performance Content
- Choreography & Creative Skills
- Stage Production Knowledge
- A Professional Social Media & Digital Portfolio
- Professional Headshots
- Dance CV & Showreel
- Industry Exposure & Networking Opportunities

WHAT MAKES JOZI INSTITUTE DIFFERENT?

We believe successful performers need more than technical ability.

- Performance Skills
- Creative Confidence
- Teaching Experience
- Production Knowledge
- Business & Branding Skills
- Industry Readiness & Real Performance Experience
- A Professional Portfolio

OUR GOAL IS SIMPLE

It is to empower the next generation of creative professionals by developing confident performers, innovative creators and future industry leaders. Through practical training, industry exposure and professional development, you will graduate ready to make your mark in the world of dance and performance.

WHAT MAKES IT STRONG

Jozi Institute isn't just offering "Dance Classes", it gives:

- Skill (technique + choreography)
- Knowledge (theory + history of dance)
- Exposure (performance + industry professionals)
- Income pathway (branding + marketing+ future opportunities)

PROGRAM OVERVIEW

DURATION 10 MONTHS (4 TERMS)

DAYS MONDAY-FRIDAY

TIMES 8:30 - 14:30

PILLARS

Subject	Focus
1. Dance	Technique, conditioning, styles, movement, flexibility and strength
2. Choreography & Performance	Composition, storytelling, stage presence, musicality & performance quality
3. Stage Production	Lighting, sound, music editing, costumes, backstage operations & production management
4. Marketing & Branding	Social Media, branding, videography, content creation & business growth
5. Dance Reaching & Education	Teaching methodology, class planning, corrections, dance development, mentorship, classroom management & pedagogy

**Selected after-hours rehearsals will be applicable but will be communicated in advance*

***Detailed programme schedule will be provided to all students upon successful registration and enrolment. It will include timetables, workshop dates, assessment deadlines, practical sessions, and any additional programme requirements*

PROGRAM INVESTMENT

Invest in your future with a programme designed to prepare you for a successful career in the performing arts.

PROGRAM FEE R50,500

PAYMENT STRUCTURE:

DEPOSIT R8,500

MONTHLY PAYMENT R4,200

**Please note that discounts will be offered on upfront payments / termly payments*

Please note that your place in the programme can only be confirmed once the initial deposit has been paid. A detailed fee schedule, payment dates and terms and conditions will be provided upon acceptance into the programme.

MONTH BY MONTH

FOUNDATION OF PERFORMANCE

MONTH 1	PILLAR 1	PILLAR 2	PILLAR 3	PILLAR 4	PILLAR 5
INTRODUCTION TO THE PERFORMING ARTS INDUSTRY	1. Body Awareness 2. Rhythm & Coordination 3. Introduction to styles: - Ballet - Contemp - Commercial - Jazz / MTheatre - Acro & Aerial	1. Stage confidence 2. Basic Movement storytelling 3. Ensemble Work	1. Introduction to: - Stage terminology - Sound Systems - Lighting basics	1. Creating performer profile 2. Professional social media setup	1. What makes great dance teacher 2. Studio etiquette 3. Class structure 4. Understand different learning 5. Safe dance practices & injury prevention

TECHNIQUE & DISCIPLINE

MONTH 2	PILLAR 1	PILLAR 2	PILLAR 3	PILLAR 4	PILLAR 5
TRAINING LIKE A PROFESSIONAL	1. Conditioning 2. Flexibility 3. Musicality 4. Precision	1. Learning Combinations 2. Timing & Synchronisation	1. Understand Music cues 2. Intro to stage layouts 3. Creating sound tracks / cuts	1. Introduction to personal branding 2. Understanding audiences 3. Writing a biography	1. Dance theory – Overview 2. Giving constructive corrections 3. Demonstrating movement clearly 4. Building discipline in class

MOVEMENT CREATION

MONTH 3	PILLAR 1	PILLAR 2	PILLAR 3	PILLAR 4	PILLAR 5
FINDING YOUR CREATIVE VOICE	1. Dance Fundamentals 2. Improvisation	1. Composing short routines 2. Partnering Choreography	1. Music Selection for a performance 2. Introduction into Editing performance music	1. Creating performer profile 2. Professional social media setup	1. What makes great dance teacher 2. Studio etiquette 3. Class structure 4. Understand different learning 5. Safe dance practices & injury prevention

PERFORMANCE DEVELOPMENT

MONTH 4	PILLAR 1	PILLAR 2	PILLAR 3	PILLAR 4	PILLAR 5
BECOMING A PERFORMER	1. Performance Stamina 2. Advanced combinations	1. Facial Expression 2. Character Work 3. Live showcase Rehearsals	1. Lighting moods & effects 2. Working with Stage Space	1. Social Media consistency 2. Content scheduling	1. Dance Theory – Theatre analysis & criticism 2. Classroom management 3. Leading groups confidently 4. Correct Technique 5. Positive Communication

SOUTH AFRICAN MOVEMENT & CULTURE

MONTH 5	PILLAR 1	PILLAR 2	PILLAR 3	PILLAR 4	PILLAR 5
IDENTITY THROUGH DANCE	1. South African Urban styles 2. Movement influences (pioneers)	1. Storytelling through themes	1. Music Genres & performance atmosphere	1. Building unique artist identity	1. Teaching cultural dance respectfully 2. History of SA dance 3. Inclusive teaching practices

DIGITAL CREATOR MONTH

MONTH 6	PILLAR 1	PILLAR 2	PILLAR 3	PILLAR 4	PILLAR 5
THE BUSINESS OF VISIBILITY	1. Performance for camera 2. Dance-on-camera techniques	1. Viral choreography concepts	1. Video shoot production basics	1. TikTok / Instagram Strategy 2. Video editing 3. Reel Creation	1. Dance Theory – art administration 2. Teaching online classes 3. Camera presence as an instructor 4. Creating educational dance content 5. Virtual class engagement

INDUSTRY PREPARATION

MONTH 7	PILLAR 1	PILLAR 2	PILLAR 3	PILLAR 4	PILLAR 5
PREPARING FOR THE INDUSTRY	1. Audition Combinations 2. Speed Learning	1. Mock Auditions 2. Professional Conduct	1. Technical Rehearsals 2. Running a Rehearsal schedule	1. Building a: - Dance CV - EPK (electronic press kit) - Showreel	1. Dance Theory – Anatomy 2. Lesson Observation and reflection 3. Assisting senior teachers 4. Professional teaching etiquette 5. Giving feedback to dancers

LIVE PRODUCTION

MONTH 8	PILLAR 1	PILLAR 2	PILLAR 3	PILLAR 4	PILLAR 5
PRODUCING A FULL SHOW	1. Full Performance rehearsals	1. Large scale group Choreography	1. Lighting Operation 2. Sound balancing 3. Backstage management	1. Event Promotion 2. Poster & social campaign creation	1. Dance Theory – music theory 2. Running rehearsals efficiently 3. Managing large classes 4. Time Management in classes 5. Leadership during production(s)

PROFESSIONAL PRACTICE

MONTH 9	PILLAR 1	PILLAR 2	PILLAR 3	PILLAR 4	PILLAR 5
WORKING AS AN ARTIST	1. Performance Polishing	1. Collaboration projects	1. Production team Roles 2. Cue Sheets / Plan	1. Sponsorship Pitching 2. Networking 3. Artist Partnerships	1. Building a teaching portfolio 2. Creating lesson plans 3. Professional ethics 4. Starting your own dance programme or studio

FINAL SHOWCASE & CERTIFICATION

MONTH 10	FINAL PRACTICAL ASSESSMENT	FINAL PORTFOLIO ASSESSMENT
INDUSTRY LAUNCH	1. Perform in Live Showcase 2. Present Choreography Piece 3. Participate in Technical Production 4. Submit digital portfolio 5. Teach 20/30 minute dance class 6. Lead a warm-up and cool-down 7. Demonstrate safe teaching practices 8. Deliver technical corrections confidently 9. Submit a written lesson plan and class reflection	1. Professional photos 2. Dance CV 3. Social Media portfolio (including show reel) 4. Performance Experience & Industry Exposure

ASSESSMENT METHODS

The assessment structure is designed to reflect real performing arts industry standards. Students are assessed continuously through:

- Practical work
 - Practical exams (performance)
- Written exams
 - Formal Examinations
- Portfolio / Visual assignments
 - Creative Projects
- Portfolio (showreel & CV)
 - Technical Understanding
- Continuous Assessment
 - Professional Conduct

CERTIFICATION REQUIREMENTS?

To receive a Certificate, students will need to achieve the below criteria:

- Achieve at least 50% overall (across assessment methods)
- Attend at least 80% of classes
- Content Complete all Major Projects
- Participate in Final Showcase

REAL WORK EXPERIENCE

This isn't a classroom where you simply sit and listen.

Students showing exceptional performance may be selected for:

- Live Performances
- Creative Projects
- Professional Photoshoots
- Content Creation
- Industry Workshops
- Internship Opportunities
- Assist Teachers / instructors
- Professional shows / gigs

WHAT NEXT?

Ready to take the next step towards a career in the performing arts?

Complete your application online to begin the enrolment process. Once your application has been received, You will be invited to attend an audition, where You will have the opportunity to showcase your potential and passion for performance.

Audition dates, application deadlines and important programme information will be shared across our social media platforms, website and directly via email to all registered applicants.

We can't wait to welcome the next generation of performers, creators and industry professionals to the Jozi Institute of Dance & Performance.

Email us should you have any questions E: jozi.institute.dance@gmail.com

FREQUENTLY ASKED QUESTIONS?

1. Who is this programme for?

This programme is designed for any aspiring dancers, performers and creatives who are passionate about building a career in the performing arts industry. Whether you've just finished school or want to take your training to the next level, this programme is for you!

2. Do I need previous dance experience?

Yes. Applicants should have a basic foundation in any dance and a genuine passion for performing.

3. What will I learn during the programme?

You will receive comprehensive training in Dance, Choreography & Performance, Stage Production, Marketing & Personal Branding, and Dance Teaching & Education, while gaining valuable industry knowledge and practical experience.

4. Will I perform in front of an audience?

Absolutely! Students will participate in live performances, practical showcases and a final graduation production, giving you valuable stage experience and the opportunity to perform in a professional environment.

5. Will I build a professional portfolio?

Yes. Throughout the programme you will create a portfolio that may include your dance CV, professional photographs, showreel, artist biography and digital content to support future auditions and career opportunities.

6. What career opportunities can this programme lead to?

Graduates may pursue opportunities as professional performers, dance teachers, choreographers, creative entrepreneurs, content creators, production assistants or continue their studies within the performing arts industry with existing partner(s) through Jozi Institute.

7. How do I apply?

Simply complete the application form and submit the required documentation. Once your application has been received, you will receive information about audition date(s) and the next steps..